



**Library Board of Trustees**

**Library Board of Trustees Meeting  
Francis Auditorium**

**Monday, June 25, 2018, 12:00pm – 1:30pm**

**Trustees Present**

Jennifer Appleby, Chair  
Rob Harrington  
Joe Helweg  
Gloria Kelley  
Charles Thomas  
Ed Williams  
Hyong Yi

**Staff Present**

Karen Beach  
Shelley Book  
Frank Blair  
Angela Craig  
Seth Ervin  
Dana Eure  
Sean Hogue  
Jenni Gaisbauer  
Leonora Kaufmann  
Lee Keesler  
Angie Myers  
David Singleton  
David Sniffin  
Ann Stawski  
Lenny Tran  
Teleia White  
Arrik Williams  
Martha Yesowitch

**Others Present**

Dr. Betsy Fleming  
Dr. Leslie Johnson, Mecklenburg  
County  
Susan Patterson  
George Sistrunk

**Trustees Absent (with cause)**

Ailen Arreaza  
Molly Griffin  
Dr. Ellen McIntyre  
Brandon Neal

**MINUTES**

Jennifer Appleby called the Board of Trustees meeting to order at 1:00 PM and welcomed guests Leslie Johnson, Susan Patterson, George Sistrunk and Betsy Fleming.

Ms. Appleby requested a motion to approve the minutes from the Board of Trustees meeting held on May 21, 2018. On a motion by Charles Thomas and seconded by Hyong Yi, the Trustees unanimously approved the May 21, 2018 meeting minutes.

## **Chair Report**

### **Chair's Perspective**

Jennifer Appleby shared the following thoughts as her time as Board Chair comes to a close:

- When Lee Keesler was hired as CEO of the Library, I knew I would become involved somehow
- Working with the Library on the brand transformation, *Blueprint 2025* and new Main Library is among the most rewarding work I have done in my career
- Thanked each of the Board members for their time, talent and dedication to the Library
- Thanked the Library staff for their commitment to their jobs and to the community

## **Committee Activity**

### **Finance Committee Report**

Angie Myers provided the following Finance updates:

- Modest surplus expected for FY 2018 (1%)
- Revenues are projected to finish the fiscal year on target
- Restricted programming dollars unspent in FY 2018 will be carried forward to FY 2019.
- FY 2018 Cherry Bekaert financial audit field work starts on July 16, 2018

### **Budget Adjustments**

Ms. Myers reported the following budget adjustments:

- \$80,000 from Mecklenburg County and the Library Foundation to Facility Related
- \$11,145,000 from Mecklenburg County to Facility Related
- \$10,000 from Foundation Contribution to Facility Related
- \$1,900 from Foundation Contribution to Miscellaneous General Operating
- \$50,000 from Mecklenburg ABC to Library Collections
- \$11,000 from Foundation Contribution to Miscellaneous General Operating
- \$10,000 from Foundation Contribution to Miscellaneous General Operating
- \$9,000 from Library Fines to Technology Related
- \$6,500 from Federal to Programming
- \$1,012 from Reserves Available to Facility Related

On a motion from the Finance Committee and seconded by Charles Thomas, the Board unanimously approved the budget adjustments listed above.

### **FY 2018 Budget Update**

Angie Myers proposed for adoption the FY 2019 budget and shared the following highlights:

- The FY 2019 proposed budget is 5.9% larger than FY 2018 budget
- Federal funding increased due to the LSTA grant for RFID
- Includes an increase of \$2.5 MM, from Mecklenburg County, to the base Collections budget
- Includes County funds for moving Horizon to the Cloud

On a motion by Hyong Yi and seconded by Rob Harrington, the Board unanimously approved the proposed FY 2019 Library Budget.

### **Nominating Committee**

Ms. Appleby reviewed the FY 2019 Slate of Officers and on a motion by Charles Thomas and seconded by Hyong Yi, the Board unanimously approved the FY 2019 Slate of Officers.

Ms. Appleby reviewed the FY 2019 Committee Assignments and on a motion by Rob Harrington and seconded by Hyong Yi, the Board unanimously approved the FY 2019 Committee Assignments.

Rob Harrington recognized Ms. Appleby for her leadership and dedication to the Library as Chair of the Board of Trustees.

### **CEO Report-Lee Keesler**

#### **Story of Impact**

David Singleton shared the following stories:

- On May 3, 2018, the Library took Storyvine, a form of traditional storytelling, into CMS schools where we were able to reach 4,121 children and 423 adults in a single day. A participating teacher commented “I receive no funding for author visits so this is a really valuable gift to my students. It got the students excited about reading.”
- Outreach teaches financial literacy at Jail Central. Many participants not familiar with budgeting resources and for many it is their first introduction to personal finance. The participants said they were excited about saving and budgeting and recognized that their families don’t have the best spending/saving habits. They also commented that they are ready to use new tools and manage money differently when released.
- Mr. Singleton introduced us to Bethany from Hickory Grove. She was homeless and left a suicide note at library a few months ago. Melanie (staff) discovered she was a runaway and high school dropout and helped get her back on track. She became engaged in replanting the garden and window boxes at HG and now loves gardening and wants to go back to school.
- Mr. Singleton also introduced us to Maria from Cornelius who is a graduating high school senior and former VolunTeen who participated in the College 101 program. She stopped by the Cornelius branch to tell staff about her Senior Exit Project and announced that she had just received a full scholarship from UNC Chapel Hill.

#### **New Main Library Update**

Mr. Keesler provided the following updates:

- Continuing our very important work with Dr. Betsy Fleming, the *Public Commons* Resident
- Ms. Fleming is now interviewing staff at branches and using their input to inform her planning for operationalizing the *Library as Public Commons* vision
- Construction and budget gap hasn’t been solved yet

#### **7<sup>th</sup> & Tryon Update**

The 7<sup>th</sup> & Tryon steering committee received nine responses to the Request for Qualifications (RFQ) sent out in early March. From those nine responses the 7<sup>th</sup> & Tryon stakeholders selected five firms to receive a Request for Proposal (RFP). Those five firms are now in the due diligence phase. If any Trustee receives a phone call from any of the firms, please direct them to Lee Keesler.

### **Support Services Center Project Update**

Frank Blair reported that Mecklenburg County is in the process of acquiring most of the old North Park Mall, at the corner of Eastway and North Tryon. It is close to the Old Concord light rail stop and the Eastway Regional Park. The Library's Support Service Center will be in a 50,000 SF portion of the old Target/Ridgeway store on the site. The building is in good shape, but as an empty 'big box' store, it will require extensive renovation for it to be suitable as the Library's Support Services Center. Benefits include the proximity to light rail, sufficient parking.

The site will also host a future North Tryon County Community Resource Center (CRC) and has a site for a future replacement for Sugar Creek Library. For the foreseeable future, the site will also host a Kimbrell's furniture store.

Currently, County staff are negotiating the contract with Clark Nexsen for design of the Support Services Center. Once that is complete we are looking at 11-12 months in planning, 7-8 months in construction, 2-3 months in post construction, with staff move-in being complete in the spring of 2020.

### **Campaign Update**

Jenni Gaisbauer provided the following update:

- Campaign cabinet recruitment is almost complete
- Rob Harrington, Charles Bowman and Holly Welch Stubbing will serve as campaign chairs
- Angie Myers will lead the Finance Committee and help monitor cash flow from contributions
- The Foundation received a five-figure gift from a family foundation last week
- We are moving forward and will be making large asks over the next year

### **FY 2018 Recap**

Lee Keesler provided a recap of the highlights of FY 2018. (see attached)

Respectfully submitted,

Lenoir C. Keesler, Jr.  
CEO